



Work In Progress

Pasco Economic Development Council, Inc.

FEBRUARY 19, 2010

This news bulletin is designed to keep you informed of recent developments in Pasco County Florida, a community of more than 470,000 people in the Tamp Bay Region.

CONTENTS

PEDC Produces 2010 Manufacturers Directory to Encourage Inter-County Commerce	1
Pasco-Hernando Community College Partners with ToolingU to Offer Online Training for Manufacturers	1
PEDC 8 TH Annual NetFest Needs Support of Businesses.....	2
Pasco Economic Development Council, Inc.; a Public-Private Partnership	3

PEDC PRODUCES 2010 MANUFACTURERS DIRECTORY TO ENCOURAGE INTER-COUNTY COMMERCE

Pasco Economic Development Council, Inc. (PEDC) provides services for the purpose of expanding Pasco County’s tax base and creating job opportunities for the citizens of Pasco. This directory marks the 23rd year of publication and continues to be used as a local resource for manufacturers. It provides the opportunity for Pasco manufacturers to work together and share resources.

Each year the PEDC distributes 1,000 directories to Pasco County’s manufacturers and processors, PEDC investors, local government, and the chamber offices. In addition, this directory is sent to prospect companies inquiring about relocation to Pasco throughout the year. The directory includes vendors and service providers of Pasco’s manufacturing community to enhance their visibility and market their programs or products. It also acts as an additional marketing tool for companies that are used as a resource by other manufacturers with specific production needs.

PEDC has an on-going business and retention program to promote the services offered by PEDC and provides information and assistance designed to help expand the markets of the county’s manufacturing base. In addition, PEDC works with workforce development and training partners to develop new programs and market opportunities for businesses and their employees because a skilled and ready workforce is a key to business success.

If you would like more information on PEDC’S business and retention program, contact Denise Sanderson at (813)920-6480.

PASCO-HERNANDO COMMUNITY COLLEGE PARTNERS WITH TOOLINGU TO OFFER ONLINE TRAINING FOR MANUFACTURERS

Pasco-Hernando Community College (PHCC) has partnered with online education provider ToolingU to better meet the educational needs of local manufacturing and related industries to provide affordable, online training to existing and potential employees.

The partnership will allow workers to gain the skills necessary to move up the career ladder towards better jobs and better salaries. The manufacturing industry will see gains from this program, as it will develop a highly skilled and specialized workforce capable of cross-functional skills.

ToolingU provides a wide range of online training programs for people in the manufacturing industry. These courses are delivered through a powerful Learning Management System (LMS) that allows companies to assess training needs and track performance. ToolingU offers training packages for a variety of manufacturing areas including: mill/lathe

operators, press operators, assemblers, and maintenance professionals, as well as custom-created training material for Fortune 500 manufacturers.

"PHCC works closely with the PEDC, Hernando County Office of Business Development, and Career Central to identify and meet the educational needs of our existing workforce, as well as anticipating the needs of future workforce development. Through this collaboration, we discovered that there was a need for a quality academic training component to supplement existing OJT initiatives for employees working in manufacturing and industry. ToolingU emphasizes the need for both theoretical and hands-on learning opportunities. We're very excited about the possibilities," said Anne Kibbe, Director of Corporate Training at PHCC.

"Today's business environment requires employees who are adept at learning new processes and technologies," said Denise Sanderson, Business Retention and Expansion Manager for PEDC. "ToolingU offers employers the opportunity to provide training that, historically, has been limited to technical schools or onsite training providers and is delivered in a way that accommodates the schedules of both the employer and the employee."

Pasco Economic Development Council, Inc. works closely with PHCC to promote workforce education programs including degrees, technical certifications, customized corporate training programs, online education opportunities and others.

For more information call PHCC's corporate training department at (727) 816-3122 or visit the website at www.toolingu.com/phcc.

PEDC 8TH ANNUAL NETFEST NEEDS SUPPORT OF BUSINESSES

Pasco Economic Development Council, Inc. is having its 8th Annual NetFest (Networking Festival) on March 31st. Following 23 years of success with our Industry Appreciation Banquet, we added a Spring networking event to the calendar years ago. You know-something casual and outdoors. The NetFest will give attendees an opportunity to put on their jeans for a casual night of food, drink, music, and networking.

The event will take place from 5:30-8:00 P.M. at Starkey Ranch on S.R. 54 in Odessa. This event will be just plain fun, no speeches, no awards, and no master of ceremony.

Corporate sponsorships for the NetFest range from \$500 to \$2,000. Please [click here](#) for the sponsor form and fax to (813)926-0829. The following companies have already committed to being sponsors:

APCO Building Systems, Inc.
Coastal Caisson Corp.
Dais Analytic Corporation
Florida Design Consultants, Inc.
Florida Real Estate Journal
Great Bay Distributors, Inc.
Hawkins Construction
King Engineering Associates
Maddux Business Report
Pasco Times
Pasco-Hernando Community College
Stainless Fabricators, Inc.
Tampa Bay Business Journal
The Beck Group
Withlacoochee River Electric
Zephyrhills Bottled Water Co.

Thank you for your commitment to the PEDC. This event could not be a success without the support of businesses such

as yours. If your business would like to sponsor a fun evening of networking...the cowboy way, please contact Suzanne at (813)926-0827.

PASCO ECONOMIC DEVELOPMENT COUNCIL, INC.; A PUBLIC-PRIVATE PARTNERSHIP

PEDC is an organization that promotes countywide economic development. Created in 1987 by a group of dedicated business and community leaders, it continues to be a strong partnership funded by corporate and public investors and focused on the economic vitality of Pasco County.

If you have any questions or comments about the contents of this newsletter, please contact PEDC at (813)920-6480 or cdearolf@pascoedc.com.



**Don't miss your opportunity to join us for the 8th Annual Netfest on March 31st
Pasco County's Premier Leadership Networking Event
Register: www.pascoedc.com/WhatsNew/Pasco-Events.aspx**