

FOR IMMEDIATE RELEASE

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Dais Analytic Plans to Hire 200

Lutz, Florida-- Pasco Economic Development Council (PEDC) is pleased to announce Dais Analytic Corporation will be hiring up to 200 people to meet production requirements for a new multi-million dollar sales agreement. The company released news that it has signed a \$48 million contract with CAST Systems Control Technology Co. and Genertec-America to provide key system components of the company's NanoClear® nanotechnology clean water treatment process.

PEDC has been working with Dais Analytic Corporation since April 2009 to identify business needs and assist the company's growth. PEDC has provided help with training, job placement, consulting services, local government support, and financial and investor opportunities. PEDC expects to continue to work with Dais to enhance technology and supplier partnerships.

"We're thrilled about Dais' announcement," said John Hagen, President/CEO of PEDC. "The company is a bright spot in the area economy. It's what I like to call the Pasco County poster child for the 'Cleantech industry.'"

Dais Analytic has developed proprietary technology that allows water molecules to pass through a specially formulated membrane. Its applications are extensive in water purification, dehumidification, desalination, and similar processes.

Denise Sanderson, PEDC's Business Expansion and Retention Manager, stated that the new sales agreement should lead to similar agreements in the future. "This is a company with a very bright future, with prospects to employ 1,000 people, which would make it Pasco County's largest manufacturer."

Pasco County Commissioner Michael Cox noted that 200 jobs will be a great start toward alleviating unemployment in the County. "We have all been working hard to help Dais Analytic take advantage of its opportunities. It's gratifying to learn of this agreement. I expect that there will be more in the future." Cox went on to say that Pasco County has an interesting niche in the environmental industry. "It could be a significant part of our economy, if environmental trends continue as we expect they will."

PEDC is an organization that promotes countywide economic development. Created in 1987 by a group of dedicated business and community leaders, it continues to be a strong partnership funded by corporate and public investors and focused on the economic vitality of Pasco County.

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